

THE DESTINY OPPORTUNITY

THE INCREDIBLE EARNING POTENTIAL
OF MY 6-STEP MASTER PLAN



BY MARK LING AND JOHN RHODES

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Disclaimer: Results may not be typical nor expected for every person. This is not a "get rich quick" scheme. All information provided in this report is based on best practices and for educational-purposes only.

From The Couch Of Mark Ling

Wednesday, 3:24 pm

Hello!

Thanks so much for signing up to read *The Destiny Opportunity*!

Before reading one more line, make sure you register to JOIN US for a LIVE Training Workshop where you'll discover how I make **over 128k per month** in sales selling high-margin products *in weird, but hugely profitable niches!*

We have THREE special training calls happening on the 20th of August: At 3 pm ET, 6 pm ET, and 9 pm ET!

Register for one of the workshops here:

<http://www.LearnBuildEarn.com/training>

I hope you've signed up. We're only running three of these live workshops, so you will NOT want to miss out!

Right now, I'm lying sideways on my couch, with my laptop in front of me. It's 3:24 pm on a Wednesday afternoon and I'm here pouring my heart out on the keyboard, sharing with you something that will permanently change your life for the better.

I'm a little nervous writing this.

Not because I don't know what to write, but because if I don't put this the right way, then I know you would be missing out on what could be a truly **life-changing** adventure.

I don't want to under-sell this moment or what I am going to share with you in this short mini-book.

This is SUPER important, and yet, I'm not quite sure how to teach this stuff without it sounding like too much HYPE. *The truth is this IS exciting. And it is worthy of 'HYPE.'*



Introducing The Destiny Opportunity...

First, I want to say that nobody's destiny is 'predetermined.'

However, I do believe there is an optimal path for everyone and in life we are all presented with a variety of opportunities at different points.

Some opportunities will lead you down a path of regret and frustration.

Whereas other opportunities will lead you on the path to your IDEAL destiny, one in which you have the wealth, happiness, and TIME available to enjoy many great experiences in your life (and the time to share those experiences with others).

What I'm going to share with you today is an opportunity that I was lucky enough to be introduced to several years ago and one that I ran with. With this opportunity, I have changed my life, and the life of many others, for the better.

***My Life's Mission:
Make other people's lives
better AND have fun!***

**It has allowed me to live my life's mission:
Make other people's lives better AND have fun!**

I've been able support my family, spend more time with my kids, help build an awesome school over in Africa, coach several friends of mine and students around the world to financial freedom... And lots more!

What IS The Destiny Opportunity?

It's the HIGHEST-margin type of product that you can possibly sell online.

Now, I'm not going to say anything negative about selling physical products. I personally make a profit and have fun selling some physical products on Amazon, Facebook, and so forth...

BUT the amount I make from The Destiny Opportunity HUGELY DWARFS that.

Why?

Because this type of product is NOT a physical product. This means the margins are much greater.

AND

Because this type of product naturally attracts TRAFFIC AND it naturally attracts REPEAT CUSTOMERS (I'll explain more about these points later).

The Destiny Opportunity Is What I Call Edutainment

I nickname it 'The Destiny Opportunity,' because for me, at least, it's an opportunity that has led me to living my best life. And not just that; it has helped many others around the world to do the same.

AND I *know* for many of you reading this, it will do the same for you too.

BTW, if you have ever heard of information product marketing, **this is NOT the same thing.**

Time and time again, I've had huge success creating and selling multiple products in many different niches.

These include language learning, dog training, personal development, how to play guitar, how to play piano, dating and relationships advice for men and women, wedding speeches, how to draw manga comics, paleo cooking recipes, and many more.



Even ‘weird’ niches, like self-hypnosis for a millionaire mindset, daycare management, and how to meditate more deeply, have been hugely successful for me.

PLUS, I make even more money ON TOP OF THIS from promoting other products as an affiliate as well! For those of you who don’t know, being an affiliate means you earn great commissions promoting other people’s products within the same niche.

Being an affiliate means you earn great commissions promoting other people’s products.

And **ONE of the key secrets to success with this is the focus on Edutainment**, rather than just ‘information.’

This means the focus is to ENTERTAIN as much as it is to provide INFORMATION.

People don’t want to pay money just for information. They go on Google, they go on YouTube, they go to the local bookstore, they go to Amazon.com, and so forth when they are simply looking for ‘information.’

However, because the world is such a HUGE place and in many niches MILLIONS and sometimes BILLIONS of dollars are spent online every single week...

... all it takes to make huge profits online is a really SMALL percentage of the people who visit your site to want to pay money for a more comprehensive and ENTERTAINING solution than they can otherwise find for free elsewhere. *That* is what has made me millions of dollars over the years.

Also, remember that even if you are the kind of person who says to themselves, **‘I would never buy this kind of product,’** YOU are not the market. YOU might be in the 95%+ of people who would not buy.

Of all the websites I have ever owned that have made me 6-7 figures in profits each, ALL of them have had average conversions-to-sales between 0.5% and 4%.

That means **over 95% of my visitors are NOT buying.** So, it’s ok if you are in that 95%. And you don’t have to understand WHY people will pay money for the best and most entertaining dog training product out there (just as an example); you just need to know how to do the market research and see that they ARE buying...

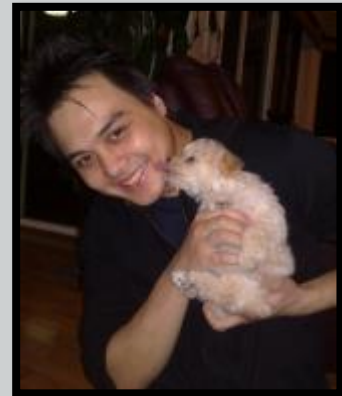
...and learn from me as I show you how to build a hugely successful online business by providing for this market in any of over 1,000 niches.

I’ll explain more about this shortly, but first I want to tell you a quick story about Jackson, one of my students.

Case Study: Jackson Lin (Average Earnings OVER \$4k per DAY)

I first met Jackson a few years ago on one of my private members' forums.

He had been following one of my programs, making some sales, and had been really prolific in helping other members. So, I private messaged him to see what his goals were and to see if there was anything I could do to help.



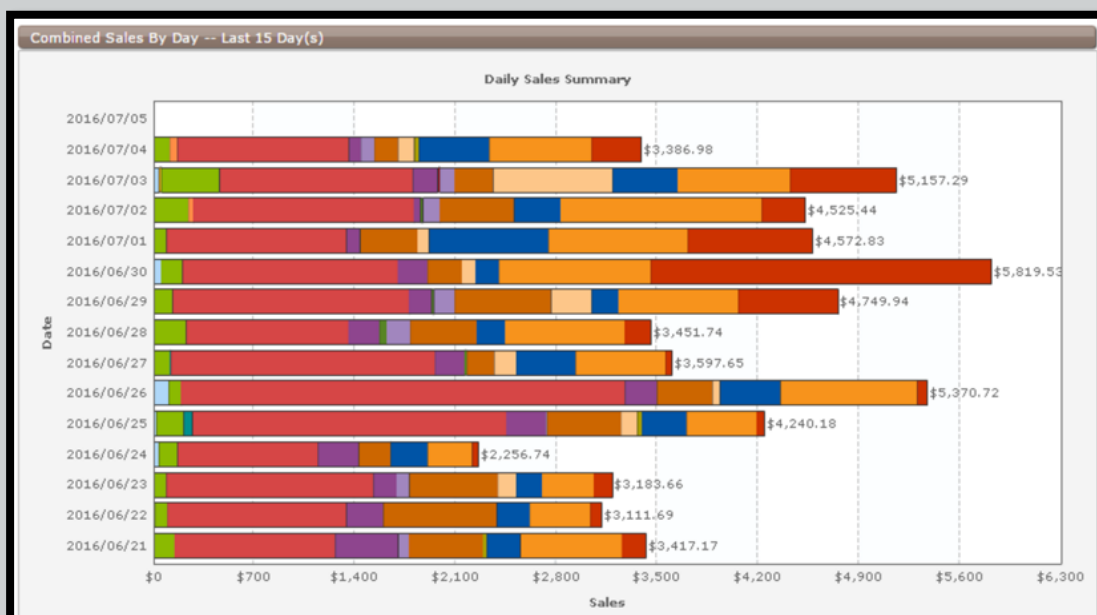
He messaged me back saying that if he could ever get to the point where he was making over \$500 per week, he'd fly all the way to New Zealand just to shake my hand.

Low and behold, about six weeks later he jumped on a plane to New Zealand and met up with me to shake my hand. 😊

BUT... That was just the beginning!

What followed over the next few years was astonishing. He not only scaled well past the \$2000 a week "long-term" target he had set; he recently sent me a screenshot showing that his earnings averaged over 4,000 USD per day!*

And because there is no physical product to ship under this model, the vast majority of this is pure profit! All this from weird niches like 'World of Warcraft Training,' 'Dating Tips for Men,' 'Relationship Advice for Women,' 'How to Cure Man Boobs' and 'How to Reduce Your Blood Pressure'.



**Results may not be typical nor expected for every person.*

The Incredible Earning Potential Of My 6 Step MASTER PLAN

Just to give you an idea of what is possible, I've taken a few screenshots to show the kind of income you can achieve over time when you follow my system.

First, though, I want you to note—this is NOT a get-rich quick scheme!

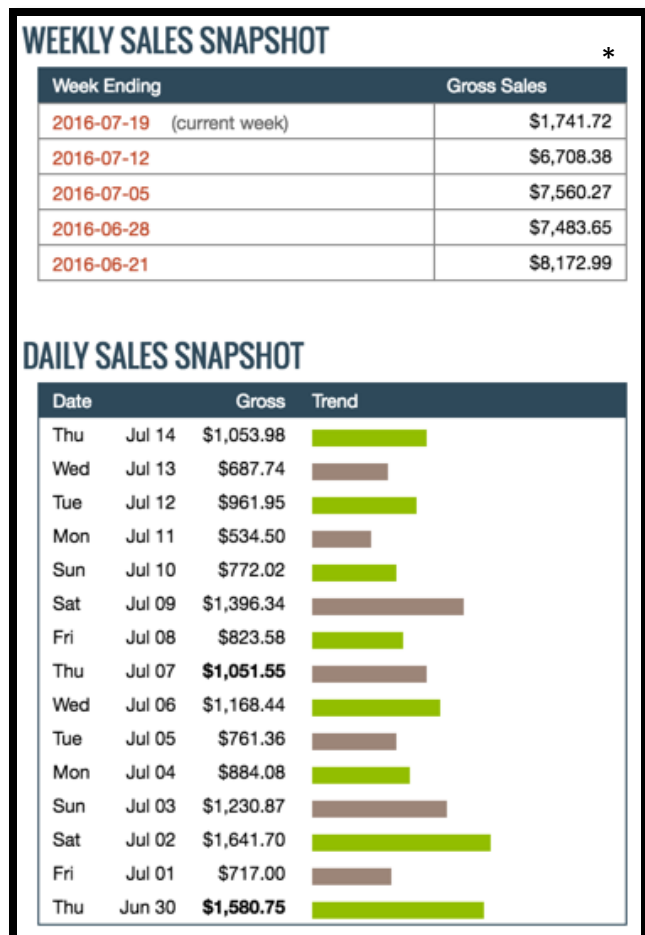
This is an incredibly powerful BUSINESS MODEL that works fantastically well for myself and a lot of other people.

If you're looking for the next shiny object, the one that will make you thousands of dollars in a matter of days or a few short weeks, then this is not for you.

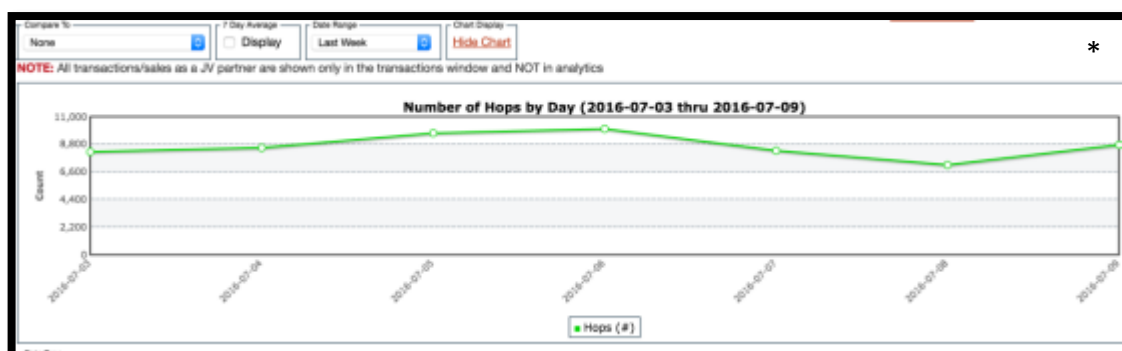
But the great news is that although this does take time to implement, **this is a straightforward system that I believe ANYONE can follow.** It has worked for me, my students, and several of my personal friends and family.

This is just a brief snap-shot of what's possible using this system...

The screenshot to the right shows the earnings from a website of mine that is in the 'Relationships Advice' niche.



This screenshot below shows the number of visitors that have been coming to this website every day from affiliates—an average of around 8,800 visitors per day!*










*Results may not be typical nor expected for every person.

This site actually gets more visitors than this; these are just the visitors coming from 'affiliate' traffic. Meaning, these are visitors that OTHER PEOPLE are sending TO my site for me!

Admittedly, some affiliates send better quality traffic than others, so half the traffic might be rubbish and the other half is good. But they only get paid their commission from me IF they make sales AND the affiliates get paid their cut automatically, without me having to lift a finger. 😊

The screenshot below shows some PayPal transactions resulting from promoting a few affiliate offers in different niches. YES, I highly recommend playing BOTH sides of the fence, being the product owner AND the affiliate.

 Payment from CleverLivingOnline.com, LLC Completed	Archive	\$300.00 USD
Payment from Lurn, Inc. Completed	Archive	\$4,233.00 USD
 Payment from Reason Or Results Worldwide Completed	Archive	\$6,553.85 USD
 Payment from Mind Movies LLC Completed	Archive	\$6,899.85 USD
 Payment from Mind Movies LLC Completed	Archive	\$220.80 USD
 Payment from Statbrook Associates LLC Completed	Archive	\$1,900.00 USD
Payment from Lurn, Inc. Completed	Archive	\$6,877.00 USD
Payment from Sinns of Attraction Completed	Refund <input type="button" value="v"/>	\$20.18 USD
 Payment from Reason Or Results Worldwide Completed	Archive	\$2,500.00 USD
 Payment from Reason Or Results Worldwide Completed	Archive	\$2,982.50 USD

Results may not be typical nor expected for every person.

2016-07-12	\$9,336.85
2016-07-05	\$10,153.04
2016-06-28	\$9,173.34
2016-06-21	\$8,303.12

DAILY SALES SNAPSHOT *

Date	Gross	Trend
Thu Jul 14	\$1,500.03	
Wed Jul 13	\$977.71	
Tue Jul 12	\$1,538.30	
Mon Jul 11	\$1,066.38	
Sun Jul 10	\$1,420.53	
Sat Jul 09	\$1,379.94	
Fri Jul 08	\$1,436.95	
Thu Jul 07	\$1,641.35	
Wed Jul 06	\$853.40	
Tue Jul 05	\$1,295.01	
Mon Jul 04	\$1,133.94	
Sun Jul 03	\$1,070.06	
Sat Jul 02	\$2,339.21	
Fri Jul 01	\$1,237.67	
Thu Jun 30	\$1,649.43	

The screenshot to the left shows huge daily transactions from an offer in the personal development niche— \$20,539.91 in 15 days to be precise (between June 30th and July 14th)— and it has been doing this all year long!*

This screenshot below shows one of my Facebook pages. This time it's in the Paleo Cooking Recipes niche. As you can see, it's already at 97,000+ likes and growing!*

**Results may not be typical nor expected for every person.*



Please NOTE that while Facebook is ONE strategy you can use to drive traffic, it is not essential, nor is it the MAIN strategy I recommend. However, the great thing is that you can use it to build an active community around a niche and it's certainly a wonderful form of marketing.

The screenshot below is taken from one of my sites in the wholesale sourcing and supplying niche. **I made \$534k last year and I'm on track to make over \$620k this year!***

PAYCHECKS *

Sum of 2016 Paychecks: \$411,526.72
 Sum of 2015 Paychecks: \$534,893.21

40 items found, displaying 1 to 25.

Pmt Freq	Period Ending	Balance Forward	Credits
BW	2016-06-29	\$0.00	\$44,111.84
BW	2016-06-15	\$0.00	\$47,707.44
BW	2016-06-01	\$0.00	\$44,798.73
BW	2016-05-18	\$0.00	\$42,908.72
BW	2016-05-04	\$0.00	\$55,564.49
BW	2016-04-20	\$0.00	\$47,847.70
BW	2016-04-06	\$0.00	\$47,017.82
BW	2016-03-23	\$0.00	\$47,092.42
BW	2016-03-09	\$0.00	\$44,672.47
BW	2016-02-24	\$0.00	\$47,588.53
BW	2016-02-10	\$0.00	\$47,332.03

Here's a screenshot of another product I promoted, this time as an affiliate. As you can see, I have **already earned \$94,082 in commissions this year!***

Home | Programs | Links & Tools | Commissions Summary | Reports | My Profile | Help | Logout

Commissions Summary

\$94,082 * Report Period: This Year

[Legend](#)

Commission Type	Total Generated	Voids	Paid	Payable
Sales	\$94,082.00	\$0.00	\$17,973.00	\$76,109.00
Clicks	\$0.00	\$0.00	\$0.00	\$0.00
Total	\$94,082.00	\$0.00	\$17,973.00	\$76,109.00

**Results may not be typical nor expected for every person.*

This is a screenshot from Google Analytics for one of my personal development websites, showing earnings in the three months leading up to the time this screenshot was taken (July 17th). **I'm averaging over 10,000 visitors on this site per day!***



Results may not be typical nor expected for every person.

And almost all this traffic is coming from affiliates who have found my offer and decided to promote it. I don't even have to be 'good' at driving traffic for my method to work.

Make sure you register to JOIN US for a LIVE Training Workshop where you'll discover how I make **over 128k per month** in sales selling high-margin products *in weird, but hugely profitable niches!*

We have THREE special training calls happening on the 20th of August: At 3 pm ET, 6 pm ET, and 9 pm ET!

Register for one of the workshops here:

<http://www.LearnBuildEarn.com/training>

A Quick Overview Of How This 6-Step MASTER PLAN Works

Step 1: Choose a Profitable Niche

Step 2: Formulate Your Magic Potion Strategy

Step 3: Create Your Edutainment Product and Sales Page
(or pay someone to do it for you! 😊)

Step 4: Create Your Website (it's easy with this push-button software)

Step 5: Drive Traffic (it's a LOT easier when you know my secret system
that virtually drives traffic for you! 😊)

Step 6: Optimize Conversions (Test, Tweak, and Grow)

LATER: Add backend offers as upsells, rinse and repeat, and pay others to do stuff for you to speed things along.

Remember...

Make sure you register to JOIN US for a LIVE Training Workshop where you'll discover how I make **over 128k per month** in sales selling high-margin products *in weird, but hugely profitable niches!*

- * Lots of on-screen examples!
- * Several profitable niches revealed
- * See case studies of students who are succeeding
- * Find out the NUMBER 1 secret to profiting wildly with this method (EVEN IF you have never even earned a single dollar before online)
- * My exact high-profit strategy laid out in step-by-step detail
- * And lots more...

We have THREE special training calls happening on the 20th of August: At 3 pm ET, 6 pm ET, and 9 pm ET!

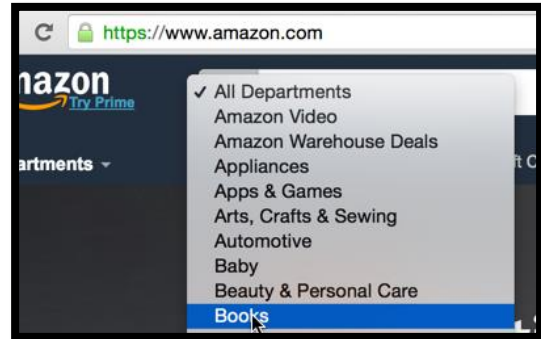
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Step 1: Choose a Profitable Niche

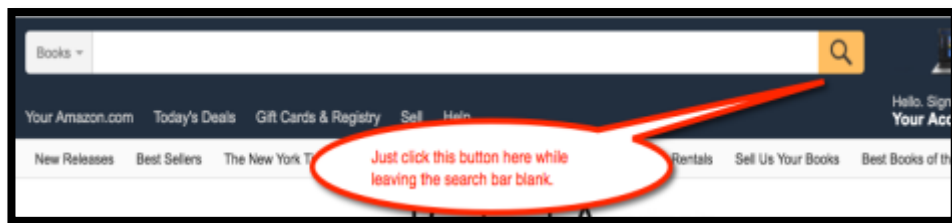
The great thing about **Edutainment** is there are thousands of profitable niches out there and there are several ways to uncover them.

One method I use for uncovering profitable niches is to go to Amazon.com and browse the 'books' section.



First, use the dropdown menu on the left side of the search bar to select 'books.'

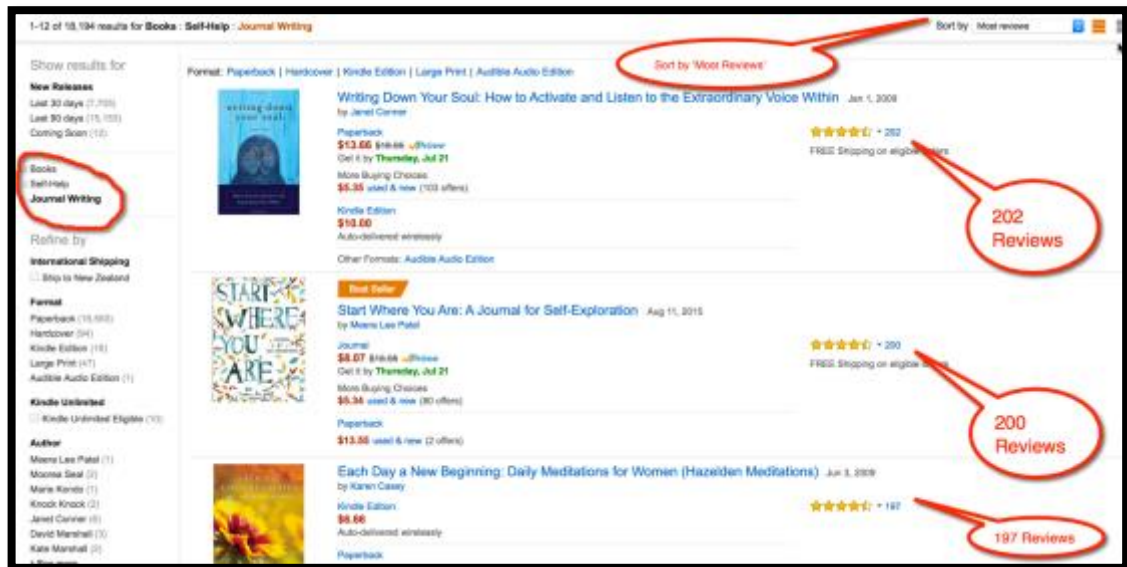
Next, click the magnifying glass icon on the right-hand side (while leaving the search bar blank).



You will see a menu on the left-hand side. If you scroll down, you'll see an area with the sub-headline 'books,' which is full of INFORMATION and HOW-TO type books (circled in red).



You can use that menu to go into any subcategory, and even further, into a subcategory within that subcategory.



As you can see in the example above, I selected the Self-Help category, then I selected 'Journal Writing' as a further subcategory. Then on the top right, I clicked to sort by 'Most Reviews.'

What I'm looking for now is to see if there is at least one book (and preferably two or three) that has at least 30 reviews (and preferably 50+).

I'm not really worried about the star ratings. As you can see in the example above, the top three books have 202, 200, and 197 reviews that have been left respectively for each of those books.

Even the next 10 books (not in the screenshot) have over 100 reviews.

Given the fact that a very small percentage of people who buy books on Amazon actually bother to leave a review, that means that these books must be selling really well.

I was hoping to see at least ONE book with 50+ reviews and there were more than TEN with 100+!

That means **Journaling** is clearly a profitable niche worth exploring further.

And this is just one niche. There are **thousands** of profitable niches out there!!

Note 1: I want to mention that my profit strategy does NOT involve selling books on Amazon. Though you could use it for that, it is a LOT more profitable to create and sell Edutainment products the way I will show you.

Note 2: I also want to mention that you do not have to write these books yourself. They can easily be outsourced to other writers, which I also teach my students to do. It's very easy and straightforward to do this.

Here are some more examples...



Niche examples above include: how to be happy, how to read music, how to make people like you, what to expect in the first year of a baby's life, how to train a parrot, meditations to heal your life, how to market on YouTube, social media marketing tips, wilderness survival tips, how to talk so kids listen, gut health tips, how to believe in yourself, etc. (and there are thousands more!)

And the GREAT news is that you DO NOT have to be an expert in any of these niches in order to create an excellent customer-pleasing product or to profit wildly in that niche. I will show you how. Just make sure you join me for the exciting, eye-opening webinar training that I have coming up!

Follow this link: www.learnbuildearn.com/training

I Have Made Millions In Niches Like...

...Dog Training, Personal Development, Dating Tips for Men, Relationships Advice for Women, Language Learning, Wedding Speeches, Wholesale Sourcing and Supplying, Internet Marketing, Cat Training (yes that IS a niche 😊), Learn Guitar, Learn Piano, Meditation, Law of Attraction, Paleo Cooking Recipes, Weight Loss, and more!

But I cannot possibly make an Edutainment product in every niche. It's just not practical, nor is it a good idea. I actually think I went into too many niches and I've sold a few of my websites in order to focus more on fewer niches. There is a lot of room for profit and growth in ONE niche, let alone spreading my efforts among so many.

THAT is why I feel no threat whatsoever in sharing what I do with you.

As you can CLEARLY see—The Destiny Opportunity is HUGE!

Most people trying to do this on their own have no idea how to do it. Most people sell books on Amazon or in bookstores and make a really, really low commission on those sales.

Or they put up books and try to sell them online, but they don't realize the high importance of being entertaining, as well as providing quality information. When they don't get the sales they were hoping for, they can't figure out what has gone wrong.

The way I do it is different.

And if you want to profit wildly, while making other people's lives better...

...if you want to be able to SEE more live examples of my websites and products and discover why even total newbies are making money every day by doing this*, then...

DO NOT MISS the LIVE training coming up...

Before reading one more line, make sure you register to JOIN US for a LIVE Training Workshop where you'll discover how I make **over 128k per month** in sales selling high-margin products *in weird, but hugely profitable niches!*

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**Results may not be typical nor expected for every person.*

Step 2: Formulate Your 'Magic Potion' Strategy

In most profitable niches there is already an existing supply of information products. However, there are usually very few 'Edutainment' products, which is why I am normally able to go right into any niche and make huge profits.

In order for your product to stand out among the crowd, it needs to have its own Magic Potion.

For instance, in the weight-loss niche, there are hundreds of products that promise you can lose 20 pounds in 20 days.

You really can't just keep trying to promise more. At best, you can MATCH their promise, but how do you stand out? How do you take your little slice of the multi-billion-dollar weight-loss market?

Your weight-loss program needs to come with a magic potion.

For example, your program could promise that people can lose weight while eating donuts (nice bit of curiosity there). And your 'magic potion' (otherwise known as a mechanism) is: The Every-Other-Day Diet.

Your magic potion is your secret formula (given a cool name) that makes your method appear unique.

Here's another example...

One of my friends owns a product in the 'win your ex back' niche. There were already dozens of products in that niche and then he came along and created a product called 'Text Your Ex Back.' His magic potion was 'text messages.'

His product is literally 80% the same as every other ex-back product out there, but HIS is THE program that gives you all the text messages you should be sending to your ex (and when to send them) to win them back.



He has made MILLIONS* with this product, while others were struggling to make hundreds a week, if they were lucky.

3 Questions You Need To Ask To Formulate Your Magic Potion Strategy...

Question 1: What is the big problem your product solves?

Question 2: How can you add curiosity and the FUN factor to your product?

Question 3: What is your magic potion (mechanism)?

**Results may not be typical nor expected for every person.*

Let's look at a couple of quick examples...

Example 1

Let's say I'm going to create a program for people who feel lethargic and want to have more energy to do the things they love in life.

Q: What is the big problem your product solves?

A: Lack of energy.

Q: How can you add curiosity and the FUN factor to your product?

A: Make it more than just an 'information book on the importance of having a clean gut.' Make sure it includes:

- A 21-day program (make it easy for them to know exactly WHAT to do in order to be a success with this)
- Stories, where possible, to help motivate (these are stories of people who have been down a similar path or of the author's experience)
- Meal plans
- A rev-up exercise routine for each phase of the process (not essential, but it could be good to add this)
- Additional sections/chapters full of inspirational quotes and wisdom designed to get the readers' mindset to be positive and on track
- A fun layout to the book, including exercises at the end of each chapter
- Optional extra: an audio edition of the book

Q: What is your magic potion (mechanism)?

A: The Gut-Balance Solution.

This is a 21-day program designed to rebalance the flora in your gut and establish the conditions for a dramatic boost in mood and energy.

After answering the above three questions, I'm starting to think I'd be going down a path something like this...

The Incredible Gut-Balance Solution
Gain More ENERGY, Lasting Weight Loss, and a Longer Life!

Example 2

Let's say I'm going to create a program that is for new parrot owners, who wish to train their parrot.

Q: What is the big problem your product solves?

A: Stop parrot behavior problems for good (biting, plucking, screaming).

Q: How can you add curiosity and the FUN factor to your product?

A: Take some standard proven methods and teach them in a fun way, using photos or illustrations or giving these methods some fun names. Tell stories that illustrate the concepts being taught.

Include a 21-day program, so they know what to do each day. Include some other fun things to do with your parrot, like teaching them how to land on your finger and other cool tricks.

Q: What is your magic potion (mechanism)?

A: The 'mother bird' method.

The 'mother bird' method is a method where you position yourself in your parrot's world as their 'mother bird.' By going through the 21-day program, they will learn to communicate behavioral boundaries to their parrot and form a lifetime bond and nurturing, loving relationship with their bird.

After answering the above three questions, I'm starting to think I'd be going down a path something like this...

The 'Mother' Of All PARROT Training Guides
 Stop biting, screaming, plucking, and more with the
 incredible 'Mother Bird' parrot training method!

Remember, these two examples are just two out of the **thousands** of highly profitable niches that are out there.

I will reveal several more awesomely profitable niches in the LIVE Training webinar, so make sure you register right away and don't miss this opportunity...

www.learnbuildearn.com/training

Step 3: Create Your Edutainment Product and Sales Page

Here you have the choice of either creating your product yourself OR paying someone else to create the product for you.

Remember, this is NOT an 'information product.' This is not a book you sell on Amazon or Kindle. This is a very unique method.

I recently beta-tested this system on a private group of newbie students that represented all ages. Even the grandparents were able to follow through and create wonderful products. If they can do this, ANYONE can.

Even my 67-year-old father is doing really well and he picked what I thought was an obscure little niche (how to sing better).

Case Study: Conversation Chemistry (Earned \$10,877.12 During the Last Three Months)

Here is an example of one of my programs for women called **Conversation Chemistry** (I also have a version of this product for men):



With this product, women discover how to talk to men in such a way as to naturally build attraction and lasting love.

It's a product in the 'relationships advice for women' niche.

The magic potion (mechanism) is: Magical Desire Phrases that use the secret language of men to naturally trigger his inner desire and love instincts.

Search Criteria

Preset: Select a date range Last Name: []

Start: 2016-04-17 select Email: []

End: 2016-07-17 select Item: []

Receipt: [] TID: conchnewsrver Role: []

GO

\$10,877.12 in the last 3 months

Debits (All) [] Bonus [] Reissue [] Refund []

Types (All) [] Bump [] Token [] Upsell []

Found 701 items, displaying 1 - 100. Total (all results): \$10,877.12

As you can see from the screenshot here, it's not one of my largest earners, but it still earned **\$10,877.12 during the last three months (that's around about \$900 per week)...**

And it has been making this level of income since 2009!

Results may not be typical nor expected for every person.

Whether you choose to create your product yourself or you choose to pay someone else to do it, you need to spend time online researching the desires and problems of your market.

And you'll need to formulate an outline of what should be covered in your program.

Creating your own Edutainment product is a straightforward and rewarding process.

It does take time to complete, so if you're looking for a get-rich-quick scheme, then this is NOT for you. However, it is a VERY SOLID business model that makes huge returns over the long-term...

And I can't wait to walk this journey with you, step-by-step, in my new "**Learn Build Earn**" program, which you will hear about at the end of the Live Webinar.

There you'll have all the training, tools, and handholding you need to make this a reality (even if you've never made a dime online before and even if you don't know much about how to use a computer).

You'll see more live examples on the webinar, too. I can't wait to see you there!

DO NOT MISS the LIVE training coming up...

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<http://www.LearnBuildEarn.com/training>

Step 4: Create Your Website

If you've never built a website before, then you'll probably be shocked at how easy and straightforward this process is.

The software I show my students how to use is as easy to use as any word processing software, like Microsoft Word.

If you can copy and paste and follow instructions, then you'll probably find this part surprisingly FUN.

I even build a profitable website from SCRATCH in front of my students. That way, you can follow along with me as you build your own highly profitable site.

If you really don't wish to do it yourself, you can pay someone a pretty cheap price to set it up for you. I have a bunch of excellent direct contacts available for anyone who happens to be a member of my Learn Build Earn program.

To start with...

Your website will consist of a sales page, a privacy policy, a contact us page, and a members page (where they can download their purchases).

While in the long-term you may wish to create an authority site in your niche with an awesome blog, loads of content, and so forth, this is not at all necessary. It is something you can OPTIONALLY do in order to grow your site in the future.

This sales page can be a written sales page or it can be a video sales letter.

I usually teach my students to create written sales pages first and leave video sales letters for when they know they are making good sales.

I also teach exactly how to write 'magic potion' sales copy that SELLS in my Learn Build Earn program.

WARNING: There is no program in the WORLD that teaches you this unique strategy of creating fantastic niche products that almost sell themselves. It is a unique 'magic potion' strategy and method that gives your customers the feeling that they are almost 'taking advantage' of you by stuffing their bag full of goodies (value) when they buy from you.

Case Study: Francisco (Consistently Earning Over 3,500USD per WEEK)

Here's a little inspirational story about my friend Francisco (whom I introduced to this method)...

My friend Francisco was failing at university. He was actually failing more papers than he was passing and I was quite concerned about the amount of time he was spending being distracted by computer games.

First, I got him to make an affiliate site in the dog training niche and that went quite well (as soon as I told him to think of this like a computer game in which getting visitors and money was 'scoring').

Next, I suggested he make his own product, teaching people how to play the computer game that he was particularly addicted to.

The goal was to see if we could get it making \$500 a week or more. He followed my training really closely. It wasn't as refined as it is today, but it still worked well enough because...

He shot right past that \$500-a-week target and has been consistently earning **over 3,500USD per week** for several years now!

NOTE: This is an exceptional example. Results may vary. The most common trait among successful students is the motivation and willingness to take action, see mistakes as opportunities for learning, and follow through all the way to the end of the program. Remember, my team and I are there to guide you every step of the way.

ACCOUNT HOME: [REDACTED]

WEEKLY SALES SNAPSHOT

Week Ending	Gross Sales
2016-07-26 (current week)	\$6,933.46
2016-07-19	\$3,960.51
2016-07-12	\$3,463.96
2016-07-05	\$3,954.74
2016-06-28	\$3,923.08

DAILY SALES SNAPSHOT

Date	Gross	Trend
Tue Jul 26	\$606.14	
Mon Jul 25	\$681.28	
Sun Jul 24	\$1,034.81	
Sat Jul 23	\$1,167.91	
Fri Jul 22	\$1,154.71	
Thu Jul 21	\$1,216.72	
Wed Jul 20	\$1,071.89	
Tue Jul 19	\$841.48	
Mon Jul 18	\$530.22	
Sun Jul 17	\$652.03	
Sat Jul 16	\$566.92	
Fri Jul 15	\$455.32	
Thu Jul 14	\$477.12	
Wed Jul 13	\$437.42	
Tue Jul 12	\$512.60	

TRANSACTION QUALITY

56 Day Period (May 31 - Jun 27 Jun 28 - Jul 25)	
Current Sales : \$25,397.42	2257
Prior Sales : \$20,899.22	1986
Current RFND : \$549.27	38
Prior RFND : \$359.73	25
Current CGBK : \$46.49	4
Prior CGBK : \$0.00	0
RFND/Sales Amount : 2.16%	
Current RFND/Prior Sales Amount : 2.63%	
RFND/Sales Count : 1.68%	
Current RFND/Prior Sales Count : 1.91%	
CGBK/Sales Amount : 0.18%	
Current CGBK/Prior Sales Amount : 0.22%	
CGBK/Sales Count : 0.18%	
Current CGBK/Prior Sales Count : 0.20%	

*All values shown in gross dollar amounts

Step 5: Drive Traffic

It's a LOT easier when you know my secret system that virtually drives traffic for you!

There are a LOT of fantastic methods of driving traffic to your websites and I teach several of them in step-by-step detail to my students, including lots of fantastic examples.

However, one method of driving traffic virtually drives it all for you...

It's when other people promote you!

Imagine this. You have an edutainment product called "Best Laugh-Out-Loud Phrases for the Best Man: Deliver the Ultimate Wedding Speech" that you are selling for \$29.95.

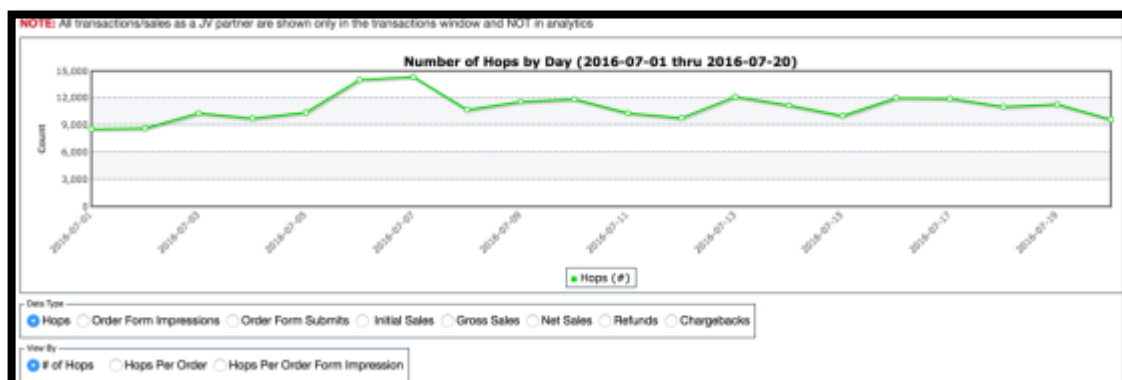
It's for the best man who wants to deliver an unforgettable and funny wedding speech (this is another niche I know well from personal experience).

Now, imagine you decide to pay affiliates 75% commission on each sale and that affiliates are making 15 sales per day for you. That's over \$100 a day that you'll be receiving.

What if you owned another product called "Eat MORE, Weigh LESS: Ultimate Fat Blasting Recipes" that sells for \$47. Your affiliates are making 20 sales per day and you are making five sales per day without affiliates. **That is over 3,000USD per WEEK!**

Look at this real world example...

Below is a screenshot from one of my sites that is making **over \$3,000 per day**. This graph shows the traffic coming only from affiliates. As you can see, **most days are well over 9,000 visitors!***



Results may not be typical nor expected for every person.

What's really awesome about this traffic method is that it's so straightforward and easy that literally anybody can set it up.

The company I recommend to people, Clickbank, processes the transactions and pays the affiliates for you. You don't even need to touch anything. They send you your sales and they give the affiliates their cut.

CLICKBANK®

They make it easy for people like us to run strong businesses without having to worry about any technical issues.

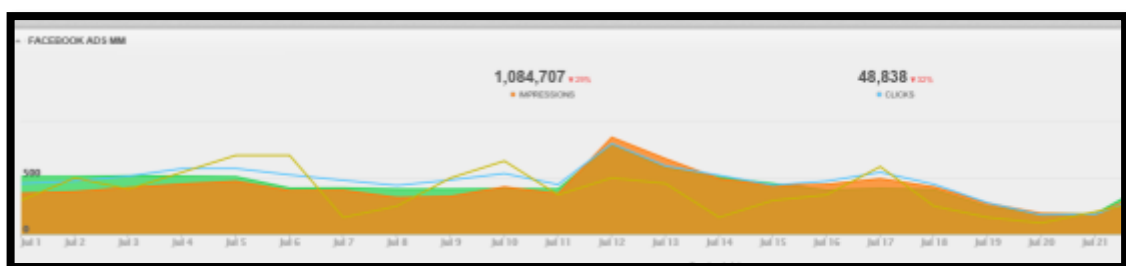
Even if you don't wish to use Clickbank for some reason, there are numerous other options out there.

I teach my students how to generate traffic from affiliates in great detail and I also share many other powerful traffic-generating strategies. But this one method is so desirable because it results in traffic coming to you, rather than you having to go out and promote it yourself. It's the lazy person's traffic-generating method and it is very lucrative.

On the next page, I share a Case Study from Mark Coughlan, one of my Learn Build Earn students. Despite lots of mistakes along the way, Mark has already made over \$10,000 in the first three months since putting his product online.

PLUS, there are SEVERAL other great traffic-generation methods I teach my students in comprehensive detail.

ONE of them is Facebook. Here's a recent screenshot showing **48,838 visitors*** to one of my personal development websites via paid Facebook traffic during a three-week period.



Results may not be typical nor expected for every person.

Case Study: From Mark Coughlan (Learn Build Earn Student)

“I actually made a monumental number of mistakes in my attempt in following the Learn Build Earn system and I’m quickly making edits to improve upon those errors.

However, my product, which teaches people how to get others to like and respect you more, has already made me over 10k USD in the first three months since putting it online. And I’m only just getting started! I can’t imagine where I’ll be in a year from now!

These are my first sales ever, so I’m incredibly grateful and excited about the potential of this.

TRANSACTION SEARCH

For Your Information

[Click here to download a CSV file containing all of your 2015 transactions.](#)
Please note this process may take several minutes, depending on the total number of transactions.

Search Criteria

Preset: Last Name:

Start: Email:

End: Item:

Receipt:

TID: Role:

GO

Credits (All) Sale Rebill Bonus Reissue Ref Debits

Line Item Order Types (All) Original Cart Bump Token Upsell

Found 1,588 items, displaying 1 - 100. Total (all results): **\$10,960.80**

Actions Date Time Refund Expiration Receipt Item Amount Quantity

“I made so many mistakes and people are STILL buying!”

I don’t even know most of the people who found my product and started promoting it. It’s so exciting seeing traffic come in from who knows where. So much stuff has happened, almost by accident. That’s how I know this is going to work for anyone who puts their all into following what Mark teaches.

If a guy like me can make so much profit, even with all the mistakes I made—and BTW I only just scraped my way through school; I didn’t have any special skills, and my grammar is terrible—then I can only imagine how well others are going to go with this!”

– Mark Coughlan (Currently living in Mexico)

NOTE: This is an exceptional example. Most people do not get off to such a fast start upon the release of their products using the LBE system. Results may vary.

Step 6: Optimize Conversions (Test, Tweak, and Grow)

Once you are making sales, you can optimize things further by testing different headlines, different sales copy sections, different color schemes, and more.

The more successful test results you get, the higher your conversion rates.

The more sales you make at high conversion rates, the more affiliates want to promote you again and again because they'll be getting a positive result.

You can then reinvest the money you make into building more of these kinds of sites, into growing your site further by adding more products on the backend, or into making your current product bigger and better (e.g. adding an audio edition of your product to the members area).

If you want to profit wildly, while making other people's lives better...

...and if you want to be able to SEE more live examples of my websites and products and discover why even total newbies are making money every day by doing this stuff, then...

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Let Me Guide You & Lead You By The Hand To Huge Profits

Would you like it if I were to guide you every step of the way, from selecting a profitable niche all the way to making great profits online?

Would you like to have access to support from my team and I so we can take you by the hand every step of the way to excellent passive profits with this incredible method?

Would you like to discover YOUR Destiny Opportunity?

If all this sounds great to you, then you're going to LOVE what we have for you at **Learn Build Earn**.

Make sure you join us for one of our live training workshops on August 20th by following this link: <http://www.learnbuildearn.com/training>

Who Will Get the MOST Out of the Incredible "LEARN BUILD EARN" Profit System?

Newbies

This system has been built for newbies AND has recently been tested by several newbies, with excellent results.

It is NOT a get-rich-quick scheme. It is a SOLID and reliable business model that takes time and dedication, but the long-term profits are phenomenal.

Here's what Ange, one of the beta testers has to say (members of Learn Build Earn will get to meet her on the private members forum)...

Hi, I'm Ange, a 34-year-old mother of three. I used to work part-time in a Human Resources job, but every week I was being pushed to work more and more overtime and each week was more stressful than the last.



I felt like I was always missing out on time with my children and it broke my heart every time I had to tell them, "No honey, Mommy's got to work." I felt stuck in a rut. We needed the money, but I knew I couldn't keep it up forever.

Then I came across an opportunity to be a beta-tester for a course called Learn Build Earn. I went to the introductory session and I loved the sound of being able to work my own hours from home and still earn enough to allow me to quit my job!

At first I was a little overwhelmed with all the technical stuff. I mean I knew how to use Facebook, but could I really learn how to build a website and market a product? But then I realized I had nothing to lose, so I took the plunge and signed up. I was so surprised at how much I loved the course. Every day was a new challenge.

And whenever I got stuck, the Learn Build Earn community is such an amazing, helpful, friendly group that within hours someone had shown me how to move forward.

Now, just a few months on, I am so proud to say that I did it! I managed to write my own product (in a weird little women-only niche), launch a website, and drive traffic to the site, which resulted in over 50 sales in just a couple of weeks! I can't describe how great the feeling is when you start to see the sales (and paychecks) coming through!!

Now I get to work from home, spend all the time I want with my kids, AND earn a great income. I am so grateful for Learn Build Earn and can't recommend it enough!

Results may not be typical nor expected for every person.

Learn Build Earn starts from absolute scratch and takes you by the hand, every step of the way, through to a profitable online business. You'll also get to watch and follow along with me as I build a profitable site in front of you—from scratch!

Intermediate and Advanced Marketers

If you're already an intermediate or advanced marketer, then you'll love our 'Scale Up Your Business FAST Track.'

Not only do I have a wealth of personal experience from being highly successful in over a dozen niches, I have done a lot of mentoring and masterminding with marketers that are already successful, helping them reach new levels of profit. You'll discover advanced methods for skyrocketing your conversion rates, your traffic, and the productivity of your system.

If you are advanced (making over \$2k per week online), then not only can I immediately help you scale your business, but I'll even get to know you personally via one-on-one Skype and will introduce you to several 7-figure and higher marketers to help get you networked into a mastermind of like-minded people.

You've Tried and Failed In The Past

If you've tried in the past and failed to achieve the results you expected, then you'll LOVE the incredibly well-tested and refined step-by-step training and hand-holding we give you.

Let's Make 2016 The BEST Year Of Your Life!

We are almost two-thirds of the way through the year and there's STILL plenty of time to make 2016 into an absolute LIFE-CHANGING year for you!

Here's just a sample of what's coming up in the LIVE training workshop:

- How I got \$534,893 in 2015 and \$411,527 in 2016 already in ONE market (and 2017 will be even better!)
- How to build a targeted email list 10x faster with 10x less effort... without buying traffic and without any difficult technology.
- How a "throwaway" product got me \$10,877 in just 3 months... Almost embarrassing!
- The #1 BEST way to get server-melting traffic to "Simple Money Sites" (this is the smart way to do it)!
- Why over 9,000 people visit one of my "dumb and ugly" sites EVERY DAY... spelled out, in full detail for you.
- How to instantly bond with your audience at a deep level - it's like having Money Attracting Pheromones.
- The one Crazy Like a Fox strategy that avoids 99% of all competition in your niche... MUST SEE!

DISCLAIMER: RESULTS MAY NOT BE TYPICAL NOR EXPECTED FOR EVERY PERSON.

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We look forward to helping you discover YOUR Destiny Opportunity! See you at the live training!

Kind regards,

Mark Ling and John Rhodes

THE DESTINY OPPORTUNITY

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